

ESSAYS

- Neil Macmillan
Introduction 6
- Jonathan Barnbrook
Fonts as self-expression 9
- Erik van Blokland
LetError, or the ghost in the machine 11
- Clive Bruton
Education: the answer to font theft? 13
- John Downer
Typeface revivals 16
- John Hudson
Global text and type: a considered snapshot 18
- Jean François Porchez
Nationality and type design 23
- Erik Spiekermann
Corporate typography 28
- Jeremy Tankard
Drawing letters and type: initial steps in designing type 32

Designers

- Otl **A**icher **36**
Jean Antoine Alessandrini
Ludovico degli Arrighi da Vincenza
Charles Robert Ashbee
Antoine Augereau
Georges Auriol
Richard Austin
- Arthur **B**aker **40**
Andreu Balius
Jonathan Barnbrook
John Baskerville
Johann Christian Bauer
Konrad F Bauer
Walter Baum
Herbert Bayer
Peter Behrens
Georg Belwe
Edward Benguiat
Linn Boyd Benton
Morris Fuller Benton
David Berlow
Bo Berndal
Lucian Bernhard
Raffaello Bertieri
Charles Bigelow
Peter Bilak
Evert Bloemsma
Frank E Blokland
Erik van Blokland
Petr van Blokland
Joseph Blumenthal
Giovanni Battista Bodoni
Garrett Boge
Jelle Bosma
Albert Boton
Will Bradley
Chris Brand
Colin Brignall
Neville Brody
Mark van Bronkhorst
David Bruce Jr
Walter Brudi
Chris Burke
Jackson Burke
Alessandro Butti
- Max **C**aflich **60**
Margaret Calvert
Tom Carnase
Ron Carpenter
Matthew Carter
Will Carter
The Caslon Family
A M Cassandre
William Caxton
Warren Chappell
Thomas Maitland Cleland
Charles Nicolas Cochin
Simon de Colines
Vincent Connare
Nick Cooke
Oswald Bruce Cooper
Freeman Craw
Enrico Crous-Vidal
Wim Crouwel
- Carl **D**air **71**
Theodore Low De Vinne
Barry Deck
Ernst F Detterer
François-Ambroise Didot
Firmin Didot
Walter J Diethelm
Cristoffel van Dijk
Pierre di Sciullo
Tony DiSpigna
Bram de Does
Dick Dooijes
John Downer
William Addison Dwiggins
- Otto **E**ckmann **78**
Jakob Erbar
Roger Excoffon
- Alfred **F**airbank **80**
Dave Farey
Mário Feliciano
John Fell
Ed Fella
Vincent Figgins

- Johann Michael Fleischmann
Karl Erik Forsberg
Pierre Simon Fournier
Benjamin Fox
Tobias Frere-Jones
Adrian Frutiger
Joseph Fry

- François **G**aneau **88**
Claude Garamond
Karl Gerstner
Eric Gill
Michael Gills
Bertram Grosvenor Goodhue
Frederic W Goudy
Philippe Grandjean
Robert Granjon
Chauncey H Griffith
Francesco Griffo
Phill Grimshaw
Luc(as) de Groot
André Gürtler
Johann Gutenberg

- Gareth **H**ague **100**
Victor Hammer
Robert Harling
Sem L Hartz
Michael Harvey
Pierre Haultin
Ashley Havinden
Frank Heine
Sol Hess
Cyrus Highsmith
Karlgeorg Hoefler
Jonathan Hoefler
Cynthia Hollandsworth Batty
Kris Holmes
Justin Howes
John Hudson
Rian Hughes

- Herman **H**hlenburg **109**

- Joseph **J**ackson **110**
Marcel Jacno
Gustav Jaeger
Franck Jalleau
Mark Jamra
Jean Jannon
Enric Jardí
Nicolas Jensen
Edward Johnston
George William Jones
Heinrich Jost
Louis Jou

- Albert **K**apr **117**
Jeffery Keedy
Hendrik van den Keere
Howard G Kettler
David Kindersley
Jock Kinneir
Nicholas Kis
Max Kisman
Manfred Klein
Akira Kobayashi
Rudolf Koch
Jan van Krimpen
Volker Küster

- Günter Gerhard **L**ange **124**
Alessio Leonardi
Sebastian Lester
Zuzana Licko
Herb Lubalin
Louis René Luce

- Bruno **M**aag **129**
Martin Majoor
P Scott Makela
Charles Malin
Aldus Manutius
Hans Mardersteig
William Martin
John Henry Mason
Hans Eduard Meier
José Mendoza y Almeida

- Oldrich Menhart
Robert Hunter Middleton
Max Miedinger
Ross Mills
Joseph Molé
Bernd Möllenstädt
Stanley Morison
William Morris
Joseph Moxon
Gary Munch

- Miles **N**ewlyn **139**
Robin Nicholas
Gerrit Noordzij
Peter Matthias Noordzij
Robert Norton
Aldo Novarese

- Morten Rostgaard **O**lsen **143**

- Mike **P**arker **144**
Jim Parkinson
Dennis Pasternak
Charles Peignot
John Peters
Alexander Phemister
Joseph W Phinney
Frank Hinman Pierpont
Lucien Pissarro
Christopher Plantin
Albert-Jan Pool
Friedrich Poppl
Jean François Porchez
Herbert Post
Louis John Pouchée
Thierry Puyfoulhoux

- David **Q**uay **152**

- Will **R**ansom **154**
Hans Reichel
Imre Reiner

- Paul Renner
Charles Ricketts
Tom Rickner
Bruce Rogers
Sjoerd Hendrik de Roos
Jacques-François Rosart
Just van Rossum
Adolf Rusch
Rudolph Ruzicka

- Jakob **S**abon **160**
Freda Sack
Georg Salden
Rosemary Sassoon
Ole Schäfer
Werner Schneider
F H Ernst Schneiderler
Peter Schöffler
Christian Schwartz
Nick Shinn
Robert Slimbach
Fred Smeijers
Jason Smith
Erik Spiekermann
Johannes et Wendelin de Spira
Reynolds Stone
Sumner Stone
Frantisek Storm
Conrad Sweynheym et Arnold Pannartz

- Jeremy **T**ankard **170**
Robert Thorne
William Thorowgood
Walter Tiemann
Walter Tracy
Joseph D Treacy
George F Trenholm
Georg Trump
Jan Tschichold
Carol Twombly

- Gerard **U**nger **176**
Johann Friedrich Unger

- Les Usherwood

- Rudy **V**anderLans **179**
Jovica Veljovic

- Justus Erich **W**albaum **180**

- Emery Walker
Frederic Warde
Kurt Weidemann
Emil Rudolf Weiss
Robert Wiebking
Adrian Williams
Alexander Wilson
Cornel Windlin
Shelley Winter
Berthold Wolpe
Wynkyn de Worde

- Hermann **Z**apf **188**
Gudrun Zapf-von Hesse

- Further reading 190
Index 190
Photographic credits 200